

“One Minute to Fame”

Organized in partnership with ictQATAR, QITCOM 2011 gathered leading local, regional and international companies, government bodies, speakers, and delegates under one roof to discuss the latest technologies and how they apply to the future progress of Qatar and the region.

The innovation theater was an open platform in QITCOM for an entrepreneur to voice and present their business ideas at the QITCOM 2011.

If you were thinking about starting up a business now or in the future then that was the place to be. Innovation theatre was organized in partnership with Qtel to nurture the young talent of Qatar and provide them a platform which helps them with initial seeding to take their idea to stage where it starts yielding fruits.

ICTQatar invited Potential, a leading management consultancy in the Middle East region which is a Dubai based company to groom the young talent of Qatar before they enter the competition.

Potential conducted various sessions over a period of 1 week to train the participants who registered their ideas with the innovation theatre.

A total of 48 entries were registered which included Mr. Gurpreet Singh Ahuja & Mr. Zohar Jivan of Spanco GKS who presented Bank Souq & Doha Tickets in the innovation theatre.

After the preliminary scanning and checking how viable the plan is, a total of 24 entries were shortlisted who had to make an elevator pitch to an open crowd which included judges too in 1 minute.

In this stage the general audience was given 70% vote weightage and 30% was judges. A stage set for 1 minute to fame. After 24 presentations Bank

Souq & Doha tickets were shortlisted for the semi final which had the top 12.

Semifinals gave every participant approximately 3 minutes to present their plan where 50% was crowd votes and 50% were judges. Although our 2 veterans couldn't clear this stage but both of them were invited by ICTQatar to present their ideas to them to be a part of the incubation centre where ICTQatar would give them a platform to execute their ideas. Currently they are in touch with ICTQatar to start this new chapter.

Moreover, Mr. Gurpreet was also awarded with a Certificate by Potential & ICT Qatar at the Gala Dinner on the closing ceremony of QITCOM for being one of the top contenders and coming up with a creative idea like Bank Souq.

We congratulate both of them for taking Spanco GKS to the next level and wish them all the very best for their future presentations with ICTQatar.