

Spanco Golden Key Solution has a BPO & ITES Market Pioneer

Someone rightly said that an award is a certificate of excellence. With the Middle East and North Africa region being the next destination for outsourcing and call centre operations, a lot of companies have started their set up in this part of the world in last 5 years.

To recognize this talent and award the best of the best, INSIGHTS organizes the Annual Middle East Call Centre Awards and a Middle East Call Centre Management Forum. Middle East Call Center exhibition also features the region's leading call centre exhibition where many new products, services and companies are launched.

Our Organization has been a part of these awards & exhibitions for the past 3 years and has won several awards including Largest OSP, Call Center Ambassador, Best Call Centre and Best Internally Developed Application.

This year MECC Awards gave away 28 awards from more than 88 nominations from various parts of MENA region which the organizers scanned for more than 3 months to reach a decision. Our team was present there to witness the award since we were nominated for 2 categories which were Call Centre OSP of the Year and Call Center Ambassador.

This Year we saw a twist in the tail, on the awards evening, when 27 awards were already given which featured the categories in which were nominated and we didn't emerge as the winners.

The Organizer Mr. Dominick Keenaghan came on stage and congratulated all the winners and said that the ceremony was still not over since there was a special person who was still yet to be recognized, he called that person as the "Market Pioneer". He defined this recognition as one leader who has pioneered the Call centre industry in the past 5 years has almost won all the major awards in last 3 years and has taken his company to a stage where calling them a BPO would just be an understatement.

A True leader today who is not only heading the largest BPO but someone who envisages to create an online world for the whole Middle East region and take the industry Beyond BPO.

The award was given to none other than Dr. Tejinder Singh Bhatia who also won the best CEO of the year award earlier this year and was stated at the 18th most powerful Indian in the GCC.

Dr. Tejinder Singh after receiving the award stated that, "Every industry has its limits and BPO needs to take a leap and we as the leaders of industry have to take this Beyond BPO." He also announced that in next 18 months, "Spanco GKS will launch a series of projects which will take the BPO industry beyond the regular concept of outsourcing and reach greater heights."

We would like to congratulate Dr. Tejinder Singh Bhatia for his achievements and wish him a great success in the years to come.

Regards,

Spanco GKS